Bully Culture

Premium RAW DOG FOOD

NATURAL | NUTRITIOUS | COMPLETE

1KG ROLLS

ONLY R35 EACH



- CHICKEN ROLL
- LAMB & LUNG ROLL
- CHICKEN & RICE ROLL
- TRIPE ROLL

100% NATURAL INGREDIENTS

NO ADDITIVES NO PRESERVATIVES

KEEP FROZEN FOR FRESHNESS

SUITABLE FOR ALL BULLY BREEDS

REAL MEAT REAL NUTRITION

KEY BENEFITS

- High in protein
- Supports healthy skin & coat
- Boosts energy & immunity
- Improves digestion
- Promotes a healthy weight
- Natural & wholesome



(082) 320-5797

Quality Raw for Your Dog

SIX ROLLS · 1 KG EACH · R35

REAL MEAT. REAL RESULTS.

Every roll is 1 kg of real meat with no additives and no preservatives, frozen to keep it fresh. Feed one flavour or mix them through the week. Bullies love the variety.



CHICKEN ROLL — 1 KG · R35

Lean, easy-to-digest protein. A good first roll for dogs new to raw, and a reliable everyday meal.

LAMB & LUNG ROLL — 1 KG · R35

Rich lamb with lung: high in protein and iron, and lighter on fat. Fuel for active, muscular bullies.

TRIPE ROLL — 1 KG · R35

Green tripe is full of natural enzymes and good bacteria for the gut. Fussy eaters can't resist the smell.

LAMB & VEG — 1 KG · R35

Lamb with mixed vegetables for fibre, vitamins and minerals. A balanced everyday meal.

LAMB, VEG & BLUEBERRIES — 1 KG · R35

Our lamb and veg with blueberries added: natural antioxidants for immunity and a shiny coat.

COOKED CHICKEN & RICE — 1 KG · R35

Gently cooked and gentle on the tummy. See below for why vets and breeders love this one.

GENTLE CARE

COOKED CHICKEN & RICE

The classic bland diet, ready in a roll. Soft cooked chicken and rice that's easy to digest and easy on a sensitive stomach.



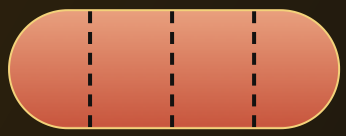
- **Dogs getting better** after illness, an upset tummy or an operation
- **Growing puppies** who need gentle, easy energy
- **Older dogs** and dogs moving over to raw



082 320 5797 · michelle@smitandco.co.za

FEEDING MADE SIMPLE · NO MATHS NEEDED

HOW MUCH TO FEED



CUT EACH ROLL INTO 4

Every roll is 1 kg. Cut it into **4 equal pieces** while it's still half-frozen, and each piece is **250 g**. Then just count pieces: no scale and no sums.

ADULT DOGS (1 YEAR AND OLDER)

YOUR DOG WEIGHS	PIECES A DAY	THAT'S	ROLLS A WEEK	TOO HEAVY?	TOO THIN?
10 kg	1	250 g	2	200 g	300 g
15 kg	1½	375 g	3	300 g	450 g
20 kg	2	500 g	4	400 g	600 g
25 kg	2½	625 g	5	500 g	750 g
30 kg	3	750 g	6	600 g	900 g
35 kg	3½	875 g	7	700 g	1050 g
40 kg	4	1000 g	7	800 g	1200 g
45 kg	4½	1125 g	8	900 g	1350 g
50 kg	5	1250 g	9	1000 g	1500 g

Too heavy: feed the smaller amount until they slim down. Too thin: feed the bigger amount until they fill out. Then go back to the pieces a day.

IS MY DOG THE RIGHT WEIGHT?

Just right: you can feel the ribs easily but not see them, and there's a waist when you look from above.

Too heavy: you have to press to feel the ribs, and there's no waist.

Too thin: the ribs, hips or spine stick out.

EVERY DOG IS DIFFERENT

These amounts are a starting point. Active and working dogs often need more, quiet and older dogs less.

Weigh your dog every few weeks and adjust. Ask your vet if your dog has special needs.

082 320 5797 · michelle@smitandco.co.za

GROWING PUPS

FEEDING PUPPIES

Puppies eat a lot more for their size because they're growing. Find your puppy's age, then its weight **today**. That's the food for the whole day: split it into the meals shown.

AGE	YOUR PUPPY WEIGHS TODAY				
	5 KG	10 KG	15 KG	20 KG	25 KG
2–4 months 3–4 meals	450 g	900 g	1350 g	–	–
4–6 months 3 meals, then 2	350 g	700 g	1050 g	1400 g	–
6–8 months 2 meals	250 g	500 g	750 g	1000 g	1250 g
8–12 months 2 meals	175 g	350 g	525 g	700 g	875 g

Weigh your puppy every 2 weeks and move along the table as it grows. From 12 months, use the adult table. The Cooked Chicken & Rice roll is a gentle start for young puppies.

KEEP IT FRESH

- **Keep frozen** until you need it.
- Thaw in the **fridge overnight**, not on the counter.
- Use thawed food within **2 to 3 days**. Don't freeze it again.
- New to raw? Mix a little into the old food and add more each day for about a week.
- Wash bowls and hands after feeding, as with any raw meat.

VETS, PET SHOPS & BREEDERS

- **Recommend us** to clients with recovering patients or new puppies.
- **Stock us**: 1 kg rolls that fit any freezer. Ask about stockist prices.
- **Kennels and breeders**: real meat for the whole kennel at R35 a kilo.
- We're happy to drop off **samples**.

ORDER ON WHATSAPP

Tell us which rolls and how many. Every roll is 1 kg and R35.

082 320 5797

MICHELLE · BULLY CULTURE